



TAKE
CONTROL

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MTS®

Customer Identification Systems



It is a customer management system that controls the refuelling of both fleet and individual customers, and where special customer loyalty programs can be implemented, operates as a module under Asis pump automation.



MTS® CUSTOMER IDENTIFICATION SYSTEMS

It is a customer management system that controls the refuelling of both fleet and individual customers, and where special customer loyalty programs can be implemented, operates as a module under Asis pump automation. The system can be configured independently according to the customer demand, to be managed at the station location or to be managed from a single center to cover many stations.

In addition to its many different customer management models, it also offers its users diversity during the creation of customer identity. Thanks to both the trading model and identity diversity, the system offers the possibility to serve many customer segments through the system.

Apart from its control and supervision features, it is an ideal system for institutions that want to use automation systems commercially. Customer management modules are available within the Asis pump automation and central management system, and it is possible to use them with plug and play logic by adding customer recognition modules to the systems.

SYSTEM BASICS

Multiple Choice Customer Detection

With various components of the system, the system can manage customers of different identities with magnetic card, mifare contactless card, mifare key ring, mifare label and plate detection.



Multiple Choice System Components

It is integrated with contact / contactless card readers (Obit VP, Orbit ST, MCR), mobile card readers (MobileX) and artificial intelligence plate sensor (PSensor) produced by Asis in order to detect customer identities.



Pump Attendant Management

When pump attendants are issued cards and defined as pump attendants, the customer identification system records all sales transactions made by all pump attendants on the system. This provides both time savings, and eliminates any problems and mistakes in calculations relating to specific pump attendants at shift changes.



Local Customer Management

Fuel sales to specific local customers of a gas station can be faultlessly tracked using special cards, without a requirement for a central system, allowing the gas station owners to increase their customer potentials.

Central Customer and Loyalty Management

Thanks to the cards distributed to the local current customers of the station without any central system, the sales of these customers are tracked accurately, helping the station owners increase their customer potential.

Security

In case of use of card readers equipped with a keypad in customer identification programs managed locally or centrally, security of projects is ensured by using methods such as answering a question, PIN, km data, etc.

SYSTEM ARCHITECTURE

